

SOCIETY NEWS

Many of the smart set, a large percentage in fact, are out of town but those who remain do not permit the days to pass uneventfully. There is no attempt at formality and a social calendar will not be considered for months to come. The affairs, dinners, picnic suppers, theatre parties and luncheons are all impromptu but before the close of the week have been frequent enough to make a well rounded seven days of pleasure. Two important weddings occurred recently the Bird-Bast nuptials which came unannounced Tuesday and the Hull-Swetnam marriage yesterday. The time for the latter event had been set for this afternoon and that it has taken place will be a complete surprise to society. The bride wished her wedding to be an unheralded event and quietly made her plans taking only the few relatives who were present at the ceremony into her confidence.

The wedding of Miss Louise Maritz Swetnam, daughter of Dr. and Mrs. J. M. Swetnam, and Edwin Malcolm Hull took place at five o'clock yesterday afternoon at the Swetnam residence, 1748 West Adams street. The marriage, although arranged along simple lines was an unusually attractive event. With a background of greenery, delicate pink tulle blended and made an effective setting for the bride. In the living room where the ceremony took place the fire place was completely hidden by a net work of smilax and pepper boughs that, studded in roses, formed the bride's canopy.

The bride looked charming in a dainty and becoming lingerie gown. It had the touch of pink that has been noticeable in the smartest bridal frocks this summer. The bodice was made of horizontal bands of embroidery with an inset of alternate rows of Valenciennes and tiny tucks. The neck, cut square, was outlined in pink marquisette as were the short sleeves of embroidery. Both were ornamented in pink crocheted buttons. The skirt was fashioned of the embroidery with a corresponding inset of lace and tucks. It was hemmed in the pink marquisette, the tone being accentuated in the soft satin sash.

Mrs. Swetnam wore a white lingerie gown with elaborate lace trimmings. There were no attendants and the service was read by Reverend Bertrand Cocks, rector of Trinity Episcopal Cathedral.

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The Paris CLEANERS

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Mr. and Mrs. Hull will pass a month in California, going first to Los Angeles, San Francisco, Del Monte and Santa Barbara are included in their itinerary.

They will occupy the Swetnam residence on their return and in the autumn will be domiciled at their own home on West Washington street which is now in course of construction.

Mrs. Edward Shaw, of 614 North Fourth avenue, gave a series of jolly Dutch suppers the past week, entertaining informally Monday evening in honor of Mrs. Dudley Lee and giving a more pretentious affair Friday. The table decorations featured miniature beer mugs and other novelties of "Dutch" make-up. Covers were laid for Captain and Mrs. J. W. Crenshaw, Mr. and Mrs. Harry Kay, Mr. and Mrs. Philip A. Tharaldson, Dr. and Mrs. Ernest Baum, Mrs. Evans-Darby, Miss Mabel Hocker and Dr. Hardy.

Miss Edith Hickey of 325 North Fourth avenue, was hostess of a lawn fete recently that was one of the most delightful events of the early summer season. The lighting effects were obtained by torches that threw grotesque shadows in keeping with the weird ghost stories that featured the evening. Mrs. C. E. Newcomer and Philip Hirschy were the prize winners of the fete game. The guest list included Mr. and Mrs. C. E. Newcomer, Mrs. Taylor, Miss Sara Hirschy, Miss Anna Smith, Miss Murphy, Miss Madden, of Tempe, Miss Eikenberry, August Mandl, Adolf Lantz, Philip Hirschy, J. L. Gust and William Hirschy.

The marriage of Miss Anna Gertrude East and Henry Pratt Bird took place at four o'clock Tuesday at the parsonage of the Methodist church, Reverend Ray C. Barker, officiating. The bride who was unattended, looked charming in a dainty lingerie frock of embroidery combined with shadow lace. A large lace hat ornamented with pink roses was worn giving a pretty touch of color to the costume. She wore a quaint English boquet, Mr. Bird's gift. Dr. and Mrs. R. M. Tafel witnessed the ceremony. Mr. and Mrs. Bird are in southern California and will return to town Saturday. They will be at home at the Redewill apartments after September first.

Ernest Bennett was a dinner host at his Central avenue residence Friday evening, afterward taking his guests to the Coliseum. Roses and greenery combined in making an effective centerpiece for the large round table at which were seated Mr. and Mrs. Homer King, Mr. and Mrs. Coit Myers, Miss Ruth Jessop and J. E. McCurdy of El Paso.

Mrs. Isaac Taft Stoddard and Mrs. J. W. Crenshaw were the luncheon guests of Mrs. Clay Leonard of East Monroe street, Wednesday.

Mrs. Dudley Lee who was a decided favorite the fortnight she passed here as the guest of Mrs. Evans-Darby, of North Central avenue, left Tuesday for Everett, Washington. The day preceding her departure she was the complimented guest at an informal luncheon given by Mrs. J. W. Crenshaw, of 841 North First avenue.

Mr. and Mrs. Thomas Higley delightfully entertained at an artistically appointed dinner Sunday. Seafood and white carnations with feathery ferns intermingled formed the table's centerpiece. Covers were laid for Mr. and Mrs. F. Webb Griffin, Charles Stauffer and Roy Parsons.

Mrs. S. W. Higley and Miss Jessie Higley have closed their cottage at Long Beach, where they passed the winter, and have gone to Beverly Hills for the remaining summer months. They are domiciled at the attractive Beverly Hills hotel, which is ideally situated. Mrs. Higley will remain in this delightful spot until October, enjoying the pleasures of country life and yet being near enough to town to share in its gaiety.

Week end house parties at Iron Springs will depopulate town over Sunday during the heated term. Mr.

and Mrs. Joseph Melezer were among those who left last evening for the mountain resort. They will remain until after the tenth to attend the family dinner to be given by Mrs. Aaron Goldberg in celebration of her birthday. This will be the first of a series of smart events with which the Goldbergs will entertain at "Chester Knoll" this season.

Mrs. Thomas Elder and Miss Annette Elder, of 337 North Second avenue, left Wednesday for Portland for the summer.

Mrs. Royal Lescher, of 814 North Second avenue, will leave Thursday for the coast. After a few days in Los Angeles the beach resorts will be visited. Mrs. Lescher will pass the greater part of the time in Santa Barbara, reaching there the first of August and remaining until her return to Arizona the following month.

Mrs. Alfred W. Chamberlain left Monday for San Diego after a week in town from Yuma. She was entertained by Mrs. J. W. Crenshaw, of 841 North First avenue during her stay.

Mrs. Francis Redewill, of North Third street, will leave Monday for a two month's absence in Los Angeles.

Judge D. L. Cunningham and Mrs. Cunningham, of 1360 West Adams street, will remain in town until the latter part of the month, when they will go to Long Beach for a few weeks.

S. G. Fleishman was an arrival from San Francisco, Thursday, who will pass a fortnight in town. He is the guest of Leo Goldman, of North Central avenue.

Mrs. George Mintz and Miss Georgia Mintz, of 311 North Fourth avenue, are leaving Tuesday for Murietta Hot Springs, where a fortnight will precede a month at Catalina.

Mrs. E. A. Goodrich, who was the guest of the C. B. Kings, of North Central avenue, for three weeks, returned to Los Angeles last evening.

Mrs. Frank Luke and Miss Anna Marie Luke, of 1548 East Washington street, leave Monday for Los Angeles, where they will pass the remainder of the heated term.

Miss Alice Redewill will arrive in New York Tuesday, where she will pass a week before going to Catalina for the summer. Prior to sailing she passed a fortnight in London the guest of her cousin, Mrs. Jay Smith. There she was joined by former fellow students at Mills, Miss Mary Spaulding, Miss Jane Spaulding and their chaperon, Mrs. H. K. Edwards, and the little party that is making the trip across together will be entertained by the Redewills in California for several weeks. Mrs. Augustus Redewill will reach the island on the sixteenth and will plan a series of house parties in honor of the young folk. No girl could have been missed more than Miss Redewill, whose continued residence in Paris has been regretted not only by the smart set but by the musical contingent, of which she is a prominent member. She will be in Phoenix from October until January, when she returns to France.

Tea Table Chat

Esther Willis is "busy shopping." She has neither time nor inclination to do anything else at present. She wants to be free from the modiste and the milliner several weeks previous to her marriage to Robert Peabody, which, you know, will take place in September. There were many affairs for Miss Willis this spring, but a foreman to the pre-nuptial days. The bridesmaids coming back to town before their homes are opened for the season will necessitate house parties, which will, in turn, bring about much jolly and informal entertaining.

Amateur theatricals for Iron Springs! The girls are all talking about it and what will happen if the venture is successful. They will say what kind of a "show" they are going to "put on," but from hints gathered it's to be a vaudeville. Another hint is that it's to be "tried on the dog" and if a hit at Iron Springs will have a place on the calendar in town in the winter.

Mrs. H. S. Boutell, wife of the American minister to Switzerland, has started a new fashion in Paris, where she and Minister Boutell pass much of their time. The fad is that of carrying an enormously long cane, reaching from the ground far above her head and ending with a crook resembling a shepherd's staff. The Boutells have also revived the good old custom of the smaller American ministers, namely, that of passing their time agreeably in Paris instead of rusting in some minor capital. The unfading Americanism of the Boutells appeared in the music which greeted them at Lucerne on the Fourth of July. The program for the day was made up of music by four American composers, namely, E. A. MacDowell, Louis Lombard, Arthur Foote and Henry Hadley. An orchestra of sixty performers was conducted by Louis Lombard.

Mrs. Joseph Sherburne Jenckes Jr. is the guest of Mr. and Mrs. Walter Kibbey at their attractive bungalow in Glendale, California. Mrs. Jenckes will be established at one of the near by beaches later in the summer.

Edgar Woodward and Edward Marshall will return to town tomorrow after a week at the Marshall cottage at Iron Springs.

Miss Helen Laird returned to Iron Springs yesterday after a week in town the guest of Mrs. W. W. Cook, of North Fifth avenue. Among her hostesses during her brief stay was Miss Mabel Hocker, with whom she had luncheon Thursday.

Mr. and Mrs. J. E. Cleveland are domiciled in their country place on the Black Canyon road for a few weeks in summer. The first of August they will leave for Denver where a month will be passed prior to making an extensive eastern tour. Mrs. G. H. Bailey and Miss George Bailey are to be their guests until their departure in a fortnight for California.

A picnic at the country home of G. E. Garner was the delightful Fourth of July celebration enjoyed by Dr. and Mrs. L. D. Dameron, Mr. and Mrs. A. H. McLeellan, Mr. and Mrs. A. F. Jones, Dr. and Mrs. H. A. Hughes, Miss Jewel Wheeler, Miss Erle Hughes, Miss Alleen Ganz, Miss Erle Dameron, P. B. Hughes and Logan Dameron.

Mr. and Mrs. Simon Oberfelder will entertain informally at dinner this evening in compliment to S. G. Fleishman, of San Francisco.

Society's recognition of the Fourth was demonstrated in many pleasant events, picnics being the favorite form of amusement. A coterie who passed the day at Joint Head Gam comprised Mr. and Mrs. W. J. Kingsbury, Mr. and Mrs. John H. Page, Mr. and Mrs. J. E. Rowlands, Mr. and Mrs. Homer King, Mr. and Mrs. Joe Green, Miss Nell Conway, Miss Harriet Hurley, E. Power Conway, Hugh Marshall, Morris Carpenter, Alexander Baker, Joe Casson, J. E. McCurdy, Mr. and Mrs. Coit Myers and Mr. and Mrs. Sidney J. Ross, who picked at Granite Reef, joined the party later in the evening.

Mrs. Addison Goodman entertained informally Tuesday evening with a dinner at the Adams, followed by a theatre party at the Coliseum. Her guests were Mr. and Mrs. Sidney J. Ross and Stephen Goodman.

Joe Casson was a dinner host Tuesday evening and afterward took his guests, who included Mr. and Mrs. John H. Page and Mr. and Mrs. J. E. Rowlands, to the Coliseum.

Mrs. Asa B. Kennan, who has had apartments on North Second avenue, has taken the McNeft residence on North Third avenue for the season. Her little daughter, Miss Eugenia Allen, is passing a fortnight in Kennan, is passing a fortnight in Florence the guest of her aunt, Mrs. G. A. Figler. Mrs. Kennan will be joined in the autumn by another daughter, Miss Katherine Kennan, who at present is in Grand Rapids visiting her uncle, C. R. Sligh. Miss Kennan is a charming girl and will be one of the winter's most feted debutantes.

Mrs. H. J. Jessop, of 646 North First avenue, leaves Monday for Iron Springs, where she will be the guest of the Walter Bennetts.

MIDSUMMER SALE OF MEN'S CLOTHES



The importance of this sale lies not only in extreme values but also in the high quality and great desirability of the garments.

Clothes values alone are nothing if the clothes are not MODERN in Style, Tailoring and Fabric.

Our clothes absolutely assure you Modern Style because of advanced designing accomplished by the foremost designers of America.

Our clothes absolutely assure you Modern Tailoring because of advanced methods, and modern plants, and workmanship done by the most highly developed tailoring organizations in America.

Our clothes absolutely assure you Modern Fabrics because of fabrics woven by leading mills in America and abroad and selected and designed by the greatest fabric experts in the world.

Our Price Reductions assure you a big saving.

Two and Three Piece Suits \$18.75 That Are Extreme Values at \$25

Clothes that are \$25.00 standard in tailoring. Every garment journeyman tailored by specialized experts in modern plants, operated on modern lines. Tailoring of a fineness that assures garments perfectly balanced: snug collars, non-breaking shoulders, perfectly hung and half sleeves, collar looking lapels—features of the finest tailored garments.

Our Finest Clothes, Former Price Up to \$45 Reduced. 25%

Clothes up to \$45.00 that embody the best in ready-to-wear clothing. The tailoring is the finest possible done by tailoring organizations whose efforts have raised ready-to-wear clothes to their present high standard. The fabrics are the finest woven in America and abroad. Many are exclusive. The models are the most advanced. At former prices up to \$45.00 these garments were extreme values—a fact proven by our immense business in finest clothes. It is seldom that garments as fine as these can be had underprice.

THE McDUGALL & CASSOL CO.

And "Tommy" Osborne is married! Not a soul in Phoenix knew a thing about it until they received cards Wednesday. Mrs. Osborne (Mabel Nadine Klobb) is said to be a delightful girl and popular with fashionable folk in southern California. They are passing their honeymoon in the north and will be at home in Los Angeles after September first.

FIGURES IN POLITICS

"Figures won't lie," said the ready-made philosopher. "No," replied the man who was counting up convention votes, "they won't lie. But they have a way of changing their minds frequently." Washington Evening Star.

Try a Republican Want Ad for results.

Club Notes

Mrs. Rae Copley Raum, a prominent club woman and equal suffrage leader, has announced her candidacy for mayor of San Diego. Mrs. Raum, who is at present in Los Angeles en route to Boston by automobile, firmly believes she will be elected the next mayor of San Diego and already has a number of enthusiastic supporters. The mayoralty candidate is a sister of Congressman Ira C. Copley. In a recent address in San Diego, she advocated a tax upon all bachelors. "I believe the success of a country," says Mrs. Raum, "depends upon the interest people take in their homes and children and I believe a bachelor tax would do much to stimulate that interest."

(Continued on Page 3).

Our Seasonable Suggestions

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Foot Powder

Try our well known satisfying foot powder—your feet will know.

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Our mosquito dope does the business—drives far away.

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